

Chinese Real Estate Association of America proudly presents

2015 REAL ESTATE EXPO

www.creaausa.org

Together, we can make a difference



Saturday, July 11, 2015

11:00am to 4:00pm

St. Anne of the Sunset

850 Judah Street, San Francisco

creaausa.rsvp@gmail.com

www.creaausa.org



Why Exhibit at our EXPO

Over 30 vendors will take part and there will be dozens of educational seminars and forums throughout the day. Our dynamic venue will benefit both the commercial and residential professionals. This annual expo is geared exclusively towards real estate consumers and property owners. Having an opportunity to hear and meet our community is a major attraction in itself — a great event to introduce and grow your business in the Chinese American community. There is no other venue like this.

By sponsoring the 2015 CREAA Real Estate Expo you will:

- Meet new clients
- Deepen relationship with current clients
- Improve your brand awareness
- Market your products and services
- Establish a presence in your target market
- Network with other real estate professionals

There is limited space available for exhibitors, so please hurry and register to ensure that you and your business don't miss out on this opportunity. Complete the registration form included in this packet by May 31, 2015.

For additional questions, please call [415-830-7883](tel:415-830-7883) or email creaousa.rsvp@gmail.com with your contact information.

We look forward to seeing you at the **2015 CREAA Real Estate Expo on July 11, 2015!**

Exhibitor Packages

Dragon Package (PPD): \$10,000

The Dragon is the mightiest of all the Chinese Astrological signs. This mighty package goes only to the companies who have supported CREAA throughout the year.

Each Dragon Exhibitor will receive:

- Two- 16 ft tables at a premium location
- 15 minutes of speaking time
- Company name and logo on marketing materials
- Option to provide goodie bags to attendees at entrance
- Electrical outlet provided

Tiger Package (TP): \$568

Tigers are known for their intelligence, excellent leadership and their charm. Lead the pack and educate your consumers about your products with this package.

Each Tiger Exhibitor will receive:

- 6 ft table
- Listing of company information in Expo program
- Prime booth location inside Patron Hall
- Electrical outlet provided

Rabbit Package (RP): \$488

Rabbits are known for their friendliness and outgoing personality- like the many new connections you will make.

Each Rabbit Exhibitor will receive:

- 6 ft table
- Listing of company information in the Expo program
- Booth location along the walls of Patron Hall
- Electricity is not available for these booths

Monkey Package (MP): FREE

(Non-profit only, limited spaces available)
Monkeys are known to be very social, quick witted and are intelligent program solvers, like our Non Profit friends.

Each Monkey Exhibitor will receive:

- 6 ft table
- Listing of company information in Expo program
- Electricity is not be available for these booths

Postcard Marketing

Increase your community exposure and enhance your credibility. Postcards will be sent to the sub-district of your choice. A maximum of 2,000 postcards are allowed in each sub-district (on a first come, first served basis) to ensure we promote you exclusively.

Simply provide your contact information, picture and we will do the rest of the work!

1,000 Postcards	\$568
2,000 Postcards	\$968

Booth/ Postcard Combo

Tiger Package + 1,000 Postcards	\$1,088
Tiger Package + 2,000 Postcards	\$1,488

Agenda

Saturday, July 11

8:00am - 10:30 am	Exhibitor booth set up
	All booths must be set up by 10:30 am
10:30 am - 10:45 am	Vendors and staff gather to run through agenda and seminar schedules. Q&A
11:00 am - 4:00 pm	Exhibit hall opens to attendees
4:00 pm - 5:00 pm	Disassemble exhibitor booths